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FOR IMMEDIATE RELEASE

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40,000 Pulaski County Voters Asked to Update Their Voter Status
Pulaski County Clerk follows National Voter Registration Act mandate

PULASKI COUNTY, AR – More than 40,000 registered voters who didn't vote in the 2024 federal election in Pulaski County will receive postcards this week as part of an ongoing effort to maintain accurate voter registration records. In compliance with state law and the National Voter Registration Act (NVRA), county clerks are required to maintain accurate and up-to-date voter registration information by conducting a voter confirmation program every odd-numbered year. Of the mailings sent, approximately 27,300 were confirmation cards and 13,000 were cancellation notices.

"We're asking all residents to pay close attention to these postcards so that we can ensure that our records are accurate and that you have a great experience voting during election time," said Pulaski County Circuit and County Clerk Terri Hollingsworth.

The confirmation cards mailed out request voters to verify their current address or that the change of address sent to the Clerk's office has been updated. Those who did not vote in the last two federal election cycles or responded to the past NVRA notices from 2021 or 2023 will be sent a cancellation card.

If a voter does not reply within 30 days, their registration will be placed in a removable status, and they will need to re-register at least 30 days before the next election in which they plan to vote.

A white or yellow postcard is included with the mailer, which can be used to send responses back to the Voter Registration Office. The voters can also update their information by calling the office at 501-340-8336.

As of August 19, 2025, there are 233,820 registered voters in Pulaski County.

NVRA Background

In 1993, the National Voter Registration Act was established to set up national guidelines and requirements for allowing voters the opportunity to register to vote or change their voter registration information when seeking or receiving services such as a driver's license or public assistance.

Under the law (Amend 51, §10, (d)), the Pulaski County Clerk's Voter Registration Office is to conduct bi-annual confirmation mailings to those individuals with whom we didn't have contact during the past two-year election cycles. These individuals neither voted nor updated their registration information during the cycle. The mailing asks the voter to either confirm their address or update their registration information.

The Pulaski County Clerk's office uses a Little Rock-based third-party vendor to handle printing and mailing.

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