

**SUBJECT:** Important information about health coverage among Child Nutrition Program Participants

Dear Child Nutrition Programs State Agency Partner,

In collaboration with the U.S. Department of Health and Human Services (HHS) Centers for Medicare and Medicaid Services (CMS), we are reaching out for your help to prevent Child Nutrition Program participants from losing Medicaid or Children's Health Insurance Program (CHIP) coverage as a result of the end of the Federal public health emergency (PHE).

**Here's what you can do today!**

**Partner with your local child nutrition agency and community partners to encourage participants and their families on Medicaid or CHIP to do the following:**

- UPDATE your contact information with your State Medicaid or CHIP agency.
- RESPOND to the Medicaid/CHIP renewal form when it arrives to keep your coverage.
- PARENTS should respond even if you don't think you're eligible – your kids could still be eligible!
- CONSIDER OTHER COVERAGE OPTIONS: If you are no longer eligible for Medicaid or CHIP, check if you can get coverage through your employer, through the Affordable Care Act [Marketplace](#) at HealthCare.gov, or through Medicare.

**Share** the enclosed template **letters** and downloadable flyer(s) (available in [English](#) and [Spanish](#) on CMS's [website](#)) with child nutrition program participants via local child nutrition agencies.

**Partner** with your State Medicaid agency to spread the word about renewals. You can find contact information on your State Medicaid agencies [here](#).

**Utilize and Promote** CMS's Communications [Toolkit](#) (available in multiple languages, including [English](#) and [Spanish](#)) to execute the following:

- **Remind** CNP participants about renewing their Medicaid or CHIP coverage and to update their address with their state Medicaid agency.
- **Launch** a text messaging campaign to reach CNP participants who maybe on Medicaid or CHIP. See CMS's [toolkit](#) for sample text messages.
- **Promote** social media content and graphics pulled from CMS's [toolkit](#) on your social media platforms, including Twitter, Facebook, Instagram, etc.
  - **Uplift** HHS Secretary Xavier Becerra's video (in [English](#) and [Spanish](#)) on Medicaid renewals across your social media channels.

**Check out** CMS's "All Hand on Deck" [Fact Sheet](#) with additional calls to action for partners to help keep children and families on Medicaid or CHIP covered.

For example, in Illinois, [Chicago Public Schools is providing direct assistance](#) to families renewing their Medicaid and CHIP coverage, including by sending information home with students and holding community and outreach events.

**Amplify** USDA Radio's [coverage](#) and [alert](#) about Medicaid and CHIP redeterminations among your state and community partners.

Together, we can make sure our communities have access to quality, affordable health coverage. You can play critical role in making this a reality by helping us make sure people stay covered. For state-specific questions, please have CNP participants on Medicaid or CHIP contact their [state Medicaid office](#).

Thank you for your partnership.

[Enclosures]

[Sample Letter/Notice - English]

## **Important Health Coverage Information on Medicaid and Children's Health Insurance Program (CHIP) Renewals**

Dear \_\_\_\_ Participant,

If you or a family member have health insurance through Medicaid or the Children's Health Insurance Program (CHIP), you may soon need to take steps to find out if you can continue your coverage.

You state Medicaid and CHIP agency will start Medicaid and CHIP eligibility renewals again. This means you or a family member could be disenrolled from Medicaid or CHIP.

### **When is this happening and what do I need to do?**

Here are some things you can do to prepare.

1. If you moved recently or if any of your contact information like your phone number or email address has changed, update your account with your state Medicaid or CHIP agency to make sure you get important information about your Medicaid or CHIP coverage.
2. Pay close attention to your mail. After your state Medicaid and CHIP agency reviews your Medicaid or CHIP eligibility, they will send you one of the following in the mail:
  - a. A letter telling you that your state Medicaid or CHIP agency is renewing your Medicaid or CHIP coverage, or
  - b. A letter telling you that your state Medicaid or CHIP agency is ending your Medicaid or CHIP coverage, or
  - c. A Medicaid or CHIP renewal form asking you for more information to see if you or a family member still qualify for Medicaid or CHIP. If you get a renewal form, you should fill it out and return it as soon as possible to help avoid gaps in your coverage.

**Remember:** Update your address. We don't want you to miss this important piece of mail.

If you have questions about your Medicaid or CHIP coverage, contact your state Medicaid or CHIP agency. You can find your state Medicaid or CHIP contact information [here](#). For questions about applying for Marketplace coverage, please call the Marketplace Call Center at 1-800-318-2596.

Sincerely

[Sample Letter/Notice - Spanish]

## **Información importante sobre Renovaciones de Elegibilidad de Medicaid y CHIP**

Estimado participante de \_\_\_\_\_,

Si usted o un miembro de su familia tiene seguro médico a través de Medicaid o del Programa de Seguro Médico para Niños (CHIP, en inglés), es posible que pronto deba tomar medidas para averiguar si puede continuar con su cobertura.

Su agencia estatal de Medicaid o CHIP comenzara nuevamente las renovaciones de elegibilidad de Medicaid y CHIP. Esto significa que usted o un miembro de su familia pueden perder su inscripción en Medicaid o CHIP.

### **¿Cuándo sucede y qué debo hacer?**

1. Si se mudó recientemente o si su información de contacto, como su número de teléfono o dirección de correo electrónico, ha cambiado, puede actualizar su cuenta para asegurar que obtenga información importante sobre su cobertura de Medicaid o CHIP.
2. Preste mucha atención a su correo. Después de que su agencia estatal revisa su elegibilidad para Medicaid o CHIP, le enviará uno de los siguientes por correo:
  - a. Una carta informándole que renovará su cobertura de Medicaid o CHIP.
  - b. Una carta informándole que cancelará su cobertura de Medicaid o CHIP.
  - c. Un formulario de renovación de Medicaid o CHIP que le pide más información para ver si usted o un miembro de su familia aún califican para Medicaid o CHIP. Si recibe un formulario de renovación, debe completarlo y devolverlo lo antes posible para ayudar a evitar interrupciones en su cobertura.

**Recuerde:** Actualice su dirección. No queremos que pierda esta carta importante.

Si tiene preguntas sobre su cobertura de Medicaid o CHIP, puede comunicarse con la oficina de Medicaid o CHIP de su estado. Puede encontrar contactos estatales [aquí](#). Si tiene preguntas sobre cómo solicitar la cobertura del Mercado, llame al Centro de Llamadas del Mercado al 1-800-318-2596.

Atentamente,