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Arkansas Beef Council Announces 2025 Arkansas's Best Burger Contest

LITTLE ROCK, AR — The Arkansas Beef Council is excited to announce the return of Arkansas's Best Burger Contest, a statewide competition celebrating 100% beef burgers prepared in Arkansas restaurants. This contest aims to highlight the use of high-quality beef in Arkansas's burgers.

Beginning April 1, 2025, burger enthusiasts across the state can nominate their favorite burger online at arkansasbeef.org. Nominations can be submitted once per day from individual email addresses, giving fans the opportunity to support their top picks daily. The nomination period will close on April 30, 2025, at 11:59 p.m.

"We are thrilled to announce the opening of the 2025 contest and put a spotlight on the incredible burgers being made right here in Arkansas," said Beef Council Chairman Caleb Plyer. "This is a fantastic way to promote the beef industry and get the community involved while showcasing restaurants that are going above and beyond in crafting delicious 100% beef burgers."

To qualify, the nominated burger must be made from 100% beef and be available on the restaurants' regular or special menu during the contest period. Restaurants with multiple locations will have their nominations counted separately for each site. Finalists from each region will be selected, and the burger with the most nominations will be named the winner and announced in May.

The Caveman Burger from Bailey's Family Restaurant in Cave City was [named the winner](#) of the inaugural Arkansas's Best Burger Contest in October 2024.

The mission of the Arkansas Beef Council is to coordinate and implement a program of promotion, research, and market development to enhance the image of beef and improve the potential of Arkansas's cattle industry.

The Arkansas Department of Agriculture is dedicated to the development and implementation of policies and programs for Arkansas agriculture, forestry, and natural resources conservation to keep its farmers and ranchers competitive in national and international markets while sustaining natural resources and ensuring safe food, fiber, and forest products for the citizens of the state and nation. The Arkansas Department of Agriculture offers its programs to all eligible persons regardless of race, color, national origin, sex, age, or disability and is an Equal Opportunity Employer. For more information, visit agriculture.arkansas.gov.