Arkansas Catfish Promotion Board
Minutes
September 11, 2025
1:00 p.m.

Members present: Steve Kueter, Larry Dorman, Drew Mitchell, Greg Moyers, Robert Glennon, Dick Baxter, and Brad Graham

Arkansas Department of Agriculture (Department) staff present: Corey Seats, Mark Stoll, Fred Wiedower, Coeli Clemons, Matthew Ford, Amy Lyman, Lexie Felton, and Amanda Smith

Chair Steve Kueter called the meeting to order and invited Mark Stoll, Agriculture Division Manager, to let guests introduce themselves.

Kueter opened discussion to nominate new officers for election.

Dick Baxter nominated Brad Graham as Chairman. Drew Mitchell seconded.

Motion carried.

Greg Moyers nominated Baxter as Vice Chairman. Mitchell seconded.

Motion carried.

Baxter nominated Moyers for Secretary/Treasurer. Kueter seconded.

Motion Carried.

Kueter indicated that the new slate of officers will start at the next meeting.

Graham made a motion to accept as presented the January 14, 2025, meetings minutes provided by Stoll. Moyers seconded.

Motion Carried.

Kueter opened discussion about the financial report.

Fred Wiedower, Controller, read the financial report that was provided by Stoll. There were no questions.

Kueter opened discussion for Stoll to present the new Remote Attendance Policy. Stoll provided and read the new policy.

Baxter made a motion to adopt the new policy. Mitchell seconded.

Motion carried.

It was noticed by Graham that there was not a previous motion made to approve the financial report.

Graham made a motion to approve the financial report. Moyers seconded.

Motion carried.

Kueter invited Larry Dorman to open discussion for promotion project funding. Dorman discussed and provided a list of activities and expenses.

Mitchell inquired about cost sharing, and it was discussed.

Mitchell made sure other members were aware of the new fundraiser for Mercy Hospital.

Kueter notified the other members that he had written to the Governor's office requesting that the three members up for reappointment be reappointed, also noting that he added Landon Poole to the list in case a current member was to not be reappointed.

Kueter opened discussion for other business.

Stoll asked for the dates or tentative dates of meetings for the next year, by request from the Secretary. It was decided that there will be a meeting on January 29, 2026, and a tentative date was set for July 16, 2026.

Robert Glennon raised a spending question as a new member. Doing more promotional activities, research projects, and making more donations were discussed.
Kueter proposed discussion at the January meeting whether to increase the budget.

Stoll suggested putting out a proposal for the submission of research projects to be funded and reviewed at the January meeting. Amy Lyman, Marketing Director, added that she could help and advised that the funding could include promotional and research proposals to be considered in January. Kueter added that a list of projects or topics needed to be compiled between now and January. Stoll suggested that it be put together in the next two weeks and that he could set up a zoom meeting to discuss.

Lyman also encouraged the members to give advance notice to the Department when projects or activities are being funded so that they could help with publicity.

Members discussed the scholarship.

Kueter made a call for any other business. No business was discussed.

Kueter made a motion to adjourn the meeting. Graham seconded.

Motion carried.

Meeting adjourned.

Steve Kueter

Steve Kueter, Chairman