

Arkansas Catfish Promotion Board  
Minutes  
Zoom Meeting Only  
October 14, 2025  
1:00 p.m.

Members present: Brad Graham, Larry Dorman, Drew Mitchell, Robert Glennon, and Dick Baxter

Members absent: Greg Moyers and Steve Kueter

Arkansas Department of Agriculture (Department) staff present: Corey Seats, Mark Stoll, Fred Wiedower, Amy Lyman, Amanda Andrews, Lexie Felton, and Amanda Smith

Chair, Brad Graham called the meeting to order and reminded the attendees of the potential promotional or research topics to be discussed for funding opportunities.

Graham invited Mark Stoll, Agriculture Division Manager, to take over and share an example of another Promotion Board that has funding opportunities listed on the Department website.

Stoll presented an example of what the "Project Proposal Application" could be like for the Arkansas Catfish Promotion Board and how it could be submitted.

Stoll presented an example of what the "Guidelines for Approval of Research and Promotional Funding" could look like. He noted that it could be discussed among members and tailored to the needs of the Board.

Graham opened the floor for questions and discussion.

Members discussed setting funding limits, ideas for putting together the list of preferred topics, and getting cost-effective research or solutions for blue-green algae.

Amy Lyman, Marketing Director, added that preferred research topics do not have to be listed in the guidelines, but it is good before them to be included. Lyman also let the members know that proposals can be accepted from other states without funding them.

Dick Baxter asked about the other Boards being taxpayer funded. Fred Wiedower, Controller, answered that it is all checkoff type funding and that no money comes from the state.

The members discussed fish flavor, feedings, and overall yield decline.

Stoll suggested that each member individually send him the topic(s) that they would like to see included. He said that he would compile the topics to a list and send back to each member for

review and suggested having another zoom meeting in a couple of weeks to pick topics from the compiled list.

**Robert Glennon made a motion for each member to make a list and send to Stoll to be compiled and sent back for a Zoom meeting in a few weeks to pick the topics. Baxter seconded.**

**Motion carried.**

Graham suggested that the members add a few dates or a range of dates to the topic list that they would be available to help Stoll in scheduling the follow-up meeting.

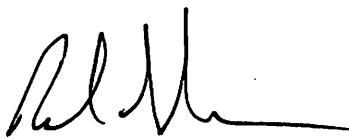
Graham asked for any other discussion on the topic. Andrew Mitchell asked about consideration for funding limits and guidelines. Graham suggested selecting the projects that are chosen and then determining the funding needed. Lyman suggested getting Wiedower involved before the funding meeting to gauge where the budget is.

Members discussed the lack of applicants for the scholarship. Lyman asked for more information to be sent and offered to get out a press release as well as social-media advertising to help get more applicants. Lyman said that she will send a draft of the press release to Stoll for the members to review before it is released.

Graham made a call for any other business. No business was discussed.

**Larry Dorman made a motion to adjourn the meeting. Mitchell seconded.**

**Meeting adjourned.**

A handwritten signature in black ink, appearing to read 'Brad Graham', written over a horizontal line.

Brad Graham, Chairman