



Sarah Huckabee Sanders  
Governor

# ARKANSAS DEPARTMENT OF AGRICULTURE

1 Natural Resources Drive, Little Rock, AR 72205  
agriculture.arkansas.gov  
(501) 225-1598



Wes Ward  
Secretary of Agriculture



## Arkansas Soybean Promotion Board Meeting

1 Natural Resources Drive  
Little Rock, AR  
Meeting Agenda  
**March 12-13, 2026**

**March 12, 2026 – 9:00 a.m.**

1. Call to order  
Brad Doyle, Chairman
2. Review and approve meeting minutes of November 6, 2025
3. Administrative matters
  - A. Approve board reimbursements for 2026
  - B. Financial report  
Inoussa Zaki
4. United Soybean Board update  
Robert Petter
5. The Communications Group  
Hannah Phillips  
Jacquelynn LaBeff
  - A. Communications report
  - B. USB grant, mural project discussion
6. Promotion project presentations
7. Research project presentations
8. Other business
9. Recess

**March 13, 2026 – 8:00 a.m.**

1. Call to reconvene  
Brad Doyle, Chairman
2. Promotion project presentations continued
3. Research project presentations continued
4. Discussion and decisions of promotion and research project proposal funding
5. Discussion and decision for continuation of The Communications Group contract
6. Other business
7. Adjourn